

A Community of Volunteers Serving Veterans, Military, and their Families



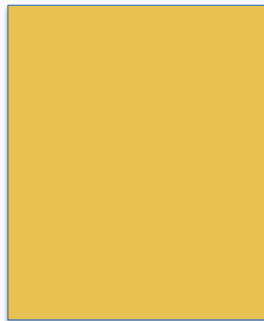
Meet Your Moderators & Presenters

Moderator



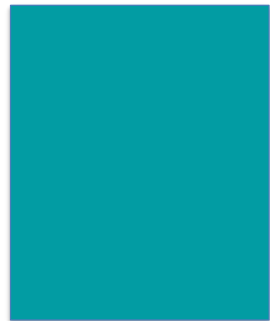
NAME
Title

Presenter



NAME
Title

Presenter



NAME
Title

What is Mission Training? Why are we here today?



Share the NP'S Goals for the 2024-2025 Year



Membership Retention & Growth



Discuss ALA Youth Programs and Scholarships



Review Veterans and Active-Duty Support



3

A Community of Volunteers Serving Veterans, Military, and their Families



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TODAY'S GOALS



Provide inspiration to increase engagement in mission delivery



Guide engagement opportunities for member and non-member volunteers



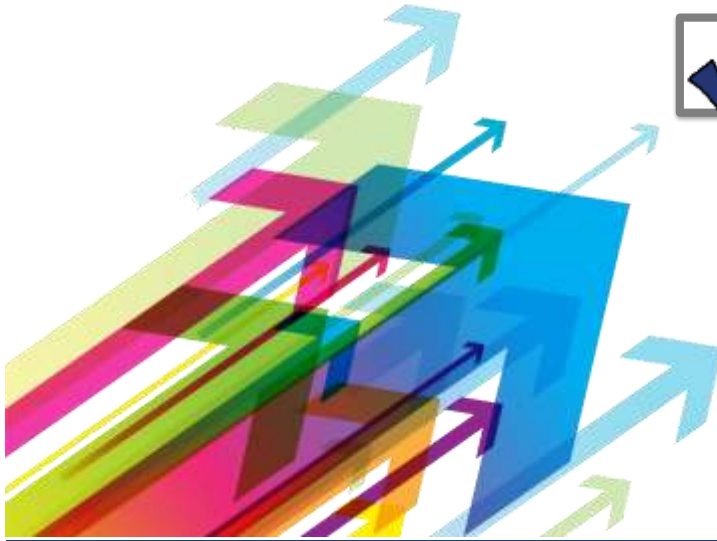
Share the 2024-2025 American Legion Auxiliary priorities including the

2024-2025 **EXCELLENCE**
 Department Initiative

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EVOLVE



Fostering innovation, collaboration, and inclusivity to address the changing needs of our communities. Through dedicated volunteer efforts and sustainable practices, we strive to create lasting positive impact and inspire a culture of service and engagement for all.

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WHY WE MUST EVOLVE



Increase Membership & Retention



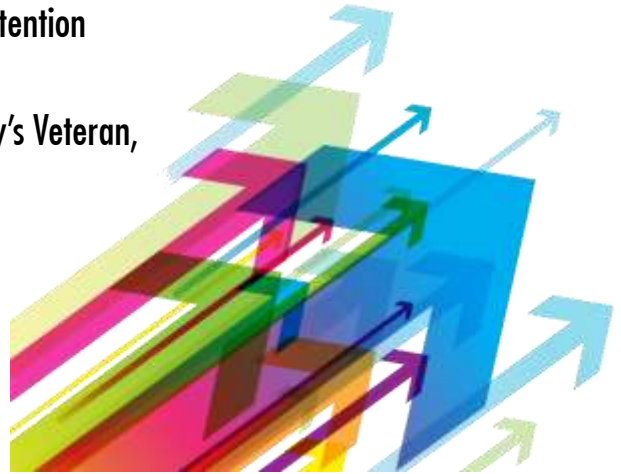
Meeting the needs of today's Veteran, Military & Communities



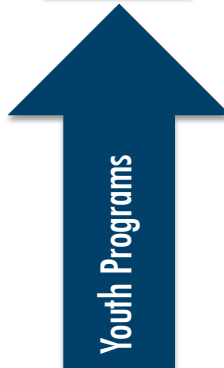
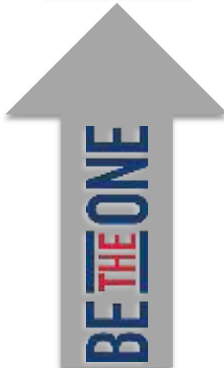
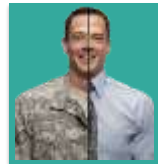
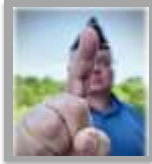
Member ENGAGEMENT



Sustainability



Evolving our Mission and Programs Forward



Puzzle Activity



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Activity Wrap-Up



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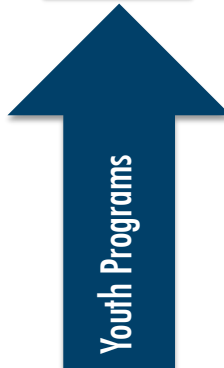
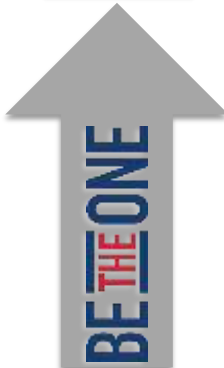
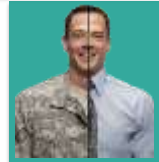
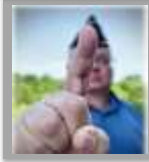
Legion Family Video

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Department Excellence Initiative (DEI)



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2024-2025 National President's Special Focus



13 13



DEI is Comprised of Two Elements:

National President Visits

Advising, Education, Motivations, Learning, Development, Coach, Knowledge

- Knowledge sharing on how to STOP the trend of units surrendering charters
- Focus on how to build leadership capacity
- Initiate Activism and Enable Growth
- Talk about how to strengthen our organization at the grassroots level

Department Merit Medallion Recognition

5 established areas of focus that if achieved, drive business and operational excellence.

- Achieve 85% Membership benchmark
- Department Impact Report
- Governance Excellence
- Financial Policies and Process
- Financial Donation Obligations

14 14



Department Merit Medallion Recognition



WHAT
WE
KNOW

- **Building Department Business Excellence** drives volunteer engagement
- **Demonstrating solid governance** assures respect in the ranks
- **Addressing key compliance and reporting requirements** builds member allegiance
- **Achieving financial benchmarks** validates legitimacy for members and non-members

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Department Merit Medallion Recognition 2024-2025



5 established areas of focus that, if achieved, drive business and operational excellence.

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Department Merit Medallion Recognition 2024-2025

MEMBERSHIP



Achieve 85% of Membership Goal by
March 15, 2025

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Department Merit Medallion Recognition 2024-2025

IMPACT REPORTING



Department Impact Report
Submission due by July 1, 2025

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Department Merit Medallion Recognition 2024-2025

Governance Excellence



- C&B Annual Review
- C&B contains Board Responsibilities
- C&B contains Disciplinary Process
- C&B contains meeting and voting authority
(How meetings are called and "who" can vote)



Department Merit Medallion Recognition 2024-2025

FINANCIAL POLICIES & PROCESS

- 990 Compliance benchmarks
- Audit Standards achieved based on Department Size



Department Merit Medallion Recognition 2024-2025

DONATIONS

- Donation to the American Legion Auxiliary Foundation Veterans Project Fund*
- Donation to the Auxiliary Emergency Fund*

* No Minimum



Department Merit Medallion Recognition 2024-2025

WHAT YOU'LL GET:

- Recognition on Stage at Convention 2025
- Signage at Convention 2025
- Merit Medallion Ribbon / Medal to President
- Highlight in ALA Magazine



Department Merit Medallion Recognition 2024-2025

- ✓ Completed and Signed Form will be due to the National Secretary by **July 1, 2025**
- ✓ Recognition is for one year and must be submitted annually



Leading the Way

Business and Operational Excellence

A circular diagram with four colored segments (orange, green, purple, red) and four blue arrows pointing clockwise. The arrows are labeled 'SUCCESS', 'BUSINESS', 'GROWTH', and 'GROWTH'.

Compliance and Governance Standards

A central diagram with 'COMPLIANCE' and 'GOVERNANCE' in a rounded rectangle. Surrounding it are icons and labels: 'REQUIREMENTS', 'RULES', 'LAW', 'POLICIES', 'TRANSPARENCY', and 'REGULATIONS'.

Financial Donations to AEF and ALAF

A white box labeled 'DONATION' filled with US dollar bills, held by a hand.



- ✓ Did you save a unit that was struggling and get them back on track?
- ✓ Did you form a Renew Crew that took action to support membership?
- ✓ Did you create an alliance with a community partner to revitalize a downtown experience?

WE WANT TO HEAR FROM YOU

...and YOU might just be featured in the ALA Magazine!



Send us an email to natlpres@alaforveterans.org and share your success!

25

25



ALA Foundation's Veteran Projects Fund



- Grants awarded to ALA entities for new, one time need benefitting veterans, military, and their families.
- Grants awarded up to \$10,000
- Since 2013, 73 grants awarded totaling over \$345,000

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Veteran Projects Fund



- Support ALA National President, Trish Ward, by making a \$35 donation to the Veteran Projects Fund and receive the ALA Challenge Card Deck.
- Scan the QR code to donate or text **CARD** to 1-844-940-3450

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Donate to the Veteran Projects Fund

- Text **LEAD** to 1-844-940-3450
- Donate online:
<https://donate.legion-aux.org/ward>
- Mail a check to:
ALA Foundation
3450 Founders Road
Indianapolis, IN 46268

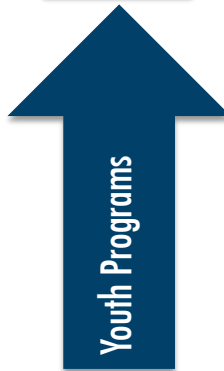
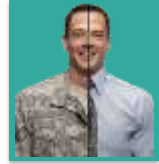
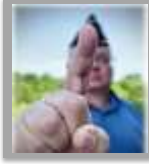


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Membership and Your Community



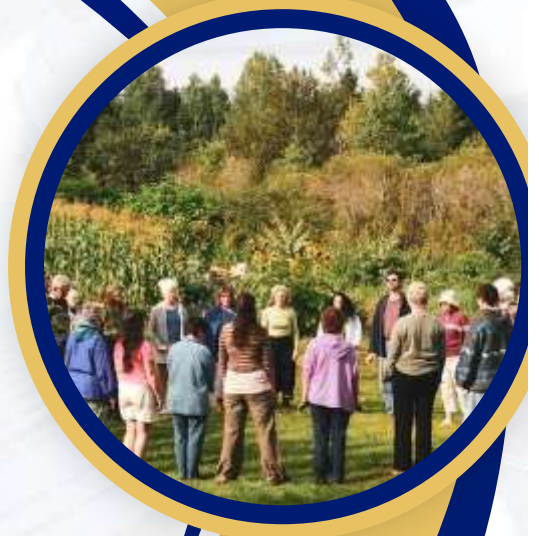
Membership and Your Community



- Understanding the Volunteer (and Members)
- Engagement Strategies for Different Generations
- Community Service and ALA Membership
- Maximizing the Volunteer Experience and How To Partner with Outside Organizations



Why did you join?



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Formal vs. Informal Volunteering



Formal Volunteering:

- Volunteering through other Organization



Informal Volunteering:

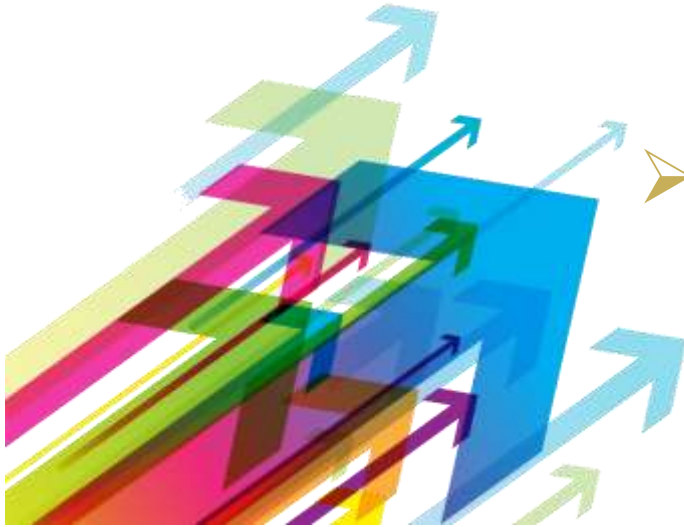
- Assisting others outside of organizational context

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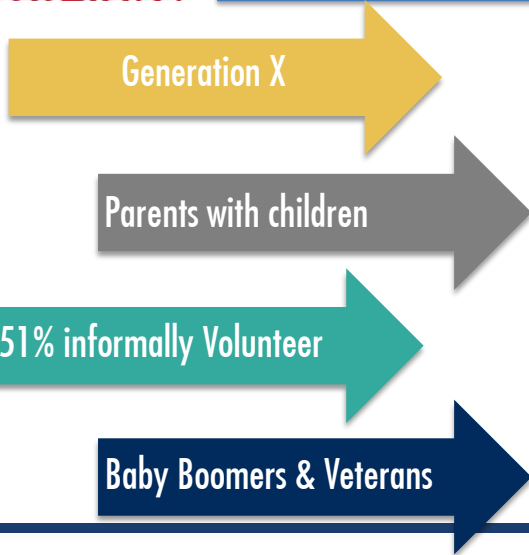
Volunteering – Post COVID



➤ **23.2% of Americans Volunteer each year**

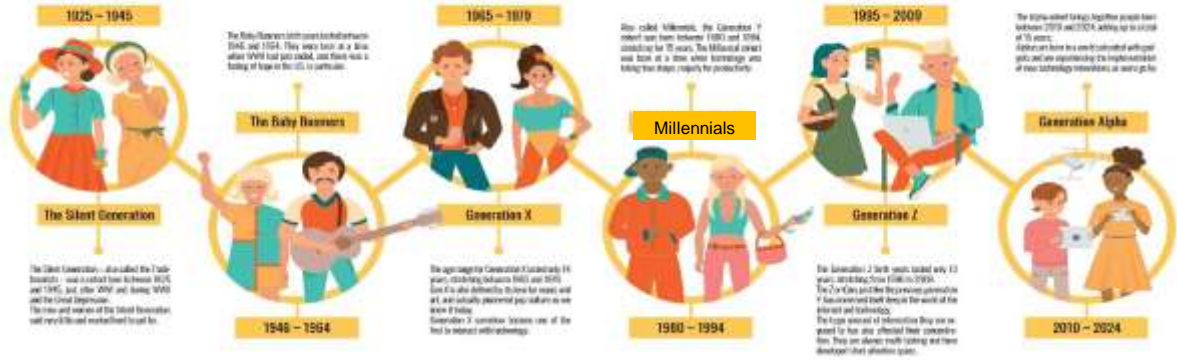


Who is Volunteering?

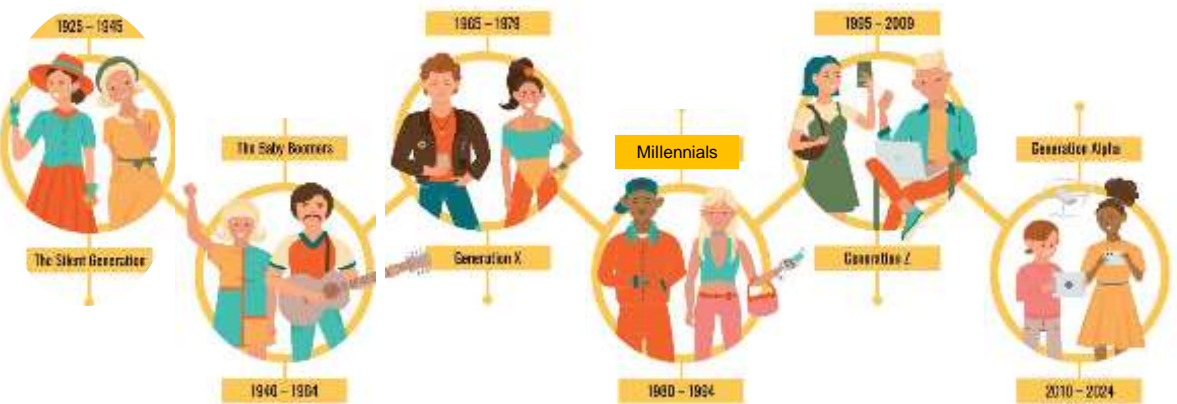


Generational Breakdown

From 20th to 21st Century Generations



Engagement Strategies for Generations





Creating Opportunities



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Community Service Program



★ Promote the ALA's commitment to making our communities better places to live by supporting local service projects.

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Community Service

MLK Day of Service

January 20, 2025

American Legion Family Day

April 26, 2025

National Night Out

1st Tuesday of August
August 5, 2025

9/11 Day of Service

September 11, 2025

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American Legion Family Day



American Legion Family Day

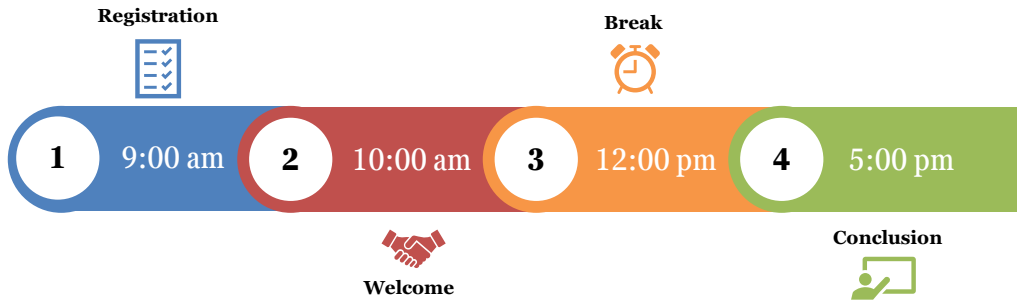
April 26, 2025

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ACTIVITY

Create an American Legion Family Day



Creating a Positive Volunteer Experience

- Supportive Environment
- Clear Communication
- Flexible Opportunities
- Growth Opportunities



Creating a Positive Volunteer Experience



Supportive Environment



Volunteer Experience

Clear Communication





Volunteer Experience



Flexible Opportunities



Volunteer Experience



Growth Opportunities



Volunteering = Membership Growth



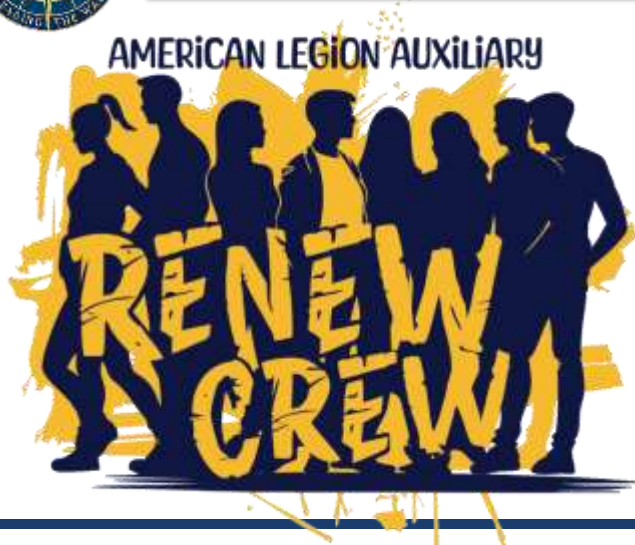
When volunteers thrive, our membership grows. By creating fulfilling volunteer experiences, staying visible in the community, and using direct recruiting efforts, we can continue to build a strong, engaged, and growing ALA community.



ACTIVITY



Assemble your Department . . .



- These are the people who get things done . . . with or without a title
- These are the people who, when asked, will jump into help
- These are the people who are looking for actionable items and want to make an impact
- These are the people who are interested in moving the needle for the organization
- These are the people who are positive, innovative, and visionary
- Is that *you*?

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Renew Crew Custom T

Front



Back



- Hit the QR Code
- Order your T-shirt
- **All proceeds benefit the American Legion Auxiliary Foundation Veterans Project Fund**
- Gather your Crew and don't forget to send us a picture of your "Renew Crew" in their T-shirt!



Authorized Vendor



5226 D STREET
CHINO CA 91710
info.tgraphicswest@gmail.com



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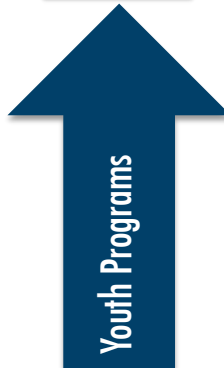
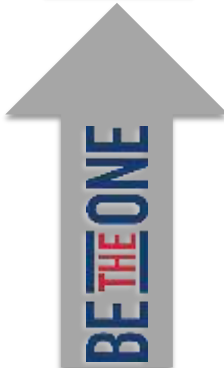
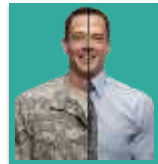
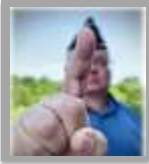
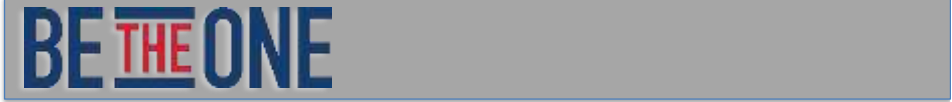
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BREAK

Please be back in 10 minutes!

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VA Buddy Check Resources and **BE THE ONE**



- Buddy Checks
- Buddy Check Week
- Call and Connect with 10
- Update on **BE THE ONE** - our American Legion Family Mission
- Columbia University Training – Get Engaged

VA Buddy Check Resources **GET INVOLVED!**



Buddy Check

WHY IT MATTERS

- Enhance peer to peer connections
- Improve mental health
- Increase awareness of VA and non-VA resources
- Take the training, get prepared and get involved to help veterans



Encourage Veterans to Connect...

or reconnect with their Veteran friends – just to check in. Play a role...All members of the Legion Family can be a buddy to a veteran.



Buddy Check Week – March and Nov.

Plan to participate in Buddy Check week which builds on the success of The American Legion's Buddy Check program and the Veteran Wellness Alliance. Resolution 19 calls for Buddy Checks to be conducted Legion-wide on the weeks of The American Legion's birthday, March 15 and Veterans Day.



Talk to Ten

Set a goal to "Talk to Ten" veterans during Buddy Check week. Reaching out and setting a goal is a great start in supporting the core initiatives of The American Legion.



Columbia Protocol



As part of The American Legion's **BE THE ONE** mission to end veteran suicide, we have joined forces with Columbia University to develop training for those who want to learn more about interacting and responding with veterans who may be in crisis.

Use the Columbia Suicide Rating Scale to determine at-risk individuals.

1) Have you wished you were dead or wished you could go to sleep and not wake up? If have you actually had any thoughts about killing yourself?	Not at all A little A lot
2) Have you thought about how you might do it?	Not at all A little A lot
3) Have you had any intention of acting on these thoughts of killing yourself, or someone or you, have the thoughts but you did not do anything on them?	Not at all A little A lot
4) Have you searched the internet or searched the details of how to kill yourself? Do you intend to carry out the plan?	Not at all A little A lot
Always Risk Question 5	Not at all A little A lot
5) Have you done anything, related to the anything or planned to do anything, to end your life? * unless a doctor told someone else that you were suicidal, which is not a crime, this will not be investigated here, but you will receive help you need.	Not at all A little A lot

Identify risk factors and warning signs.

Outline the types of suicidal ideation and four behaviors that indicate imminent risk.

Communicate effectively with an individual who may be at risk of hurting themselves.

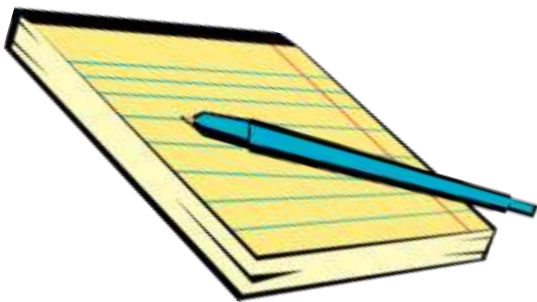
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ACTIVITY

"Buddy Checks and BE THE ONE"



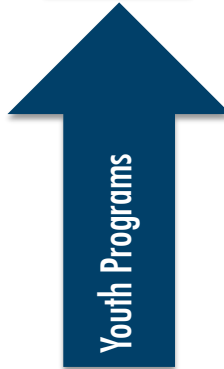
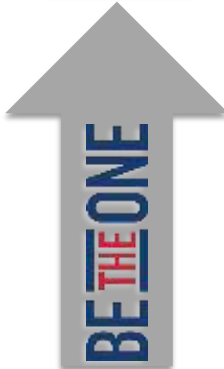
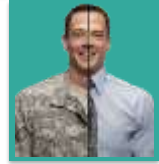
1. Table Discussion Time.
2. Collaborate with other members at your table to discuss activities that can be done by your unit, post and department to support "Be the One" and Buddy Check Week.
3. Be ready to share your great ideas after about 10 minutes.

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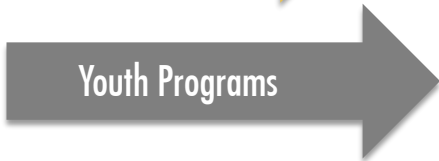
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Guiding the Next Generation



Engaging with Youth





Junior Member Engagement



- ★ Why are Junior members important to The American Legion Family?
- ★ What is the best way to mentor Juniors?



Junior Member Engagement



Include Juniors in everything you do!





Junior Member Engagement



Get them out in the community!



Junior Member Engagement



Teach Juniors to Recruit

- ★ Elevator Speech
- ★ Membership Eligibility
- ★ Invite Friends





Junior Member Engagement



ALA Girls State!



Junior Member Engagement



ALA Mission
in the Community





Junior Member Engagement



Junior Member of the Year



Addi



Katherine



Sadie



Ella



Rebeka



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ACTIVITY



1. Dip thumb or finger in red inkpad and make a circle with thumbprints (four to five) in shape of a poppy. Let it dry.
2. Dip thumb or finger in black inkpad and dab in the middle of each flower. Let it dry.
3. Make a yellow dot in the middle of each flower with marker.
4. Use green marker to draw skinny stems on each flower and grass along bottom.

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Junior Member Engagement



Junior Member Engagement





Junior Member Engagement



Mission-related activities:

- ✓ Poppy distributions
- ✓ Legion Family Day
- ✓ Cook-outs at the VA



In the Community:

- ✓ Visits to elder-care facilities
- ✓ Community service activities



Junior Member Engagement



**AMERICAN
LEGION
AUXILIARY**



**SONS OF THE
AMERICAN
LEGION**



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**AMERICAN
LEGION
AUXILIARY**



Be a Junior's Mentor:

- ✓ Include Juniors in everything ALA!
- ✓ Stay Mission Focused!
- ✓ Keep it FUN!

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Junior Member Engagement



“Juniors aren’t our future leaders, they ARE leaders.”*

*Stephanie Cutter,
 Junior Chair
 Department of Indiana

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ALA Youth Programs



★ How do we use our Youth Programs to engage non-members in the community?



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ALA Youth Programs



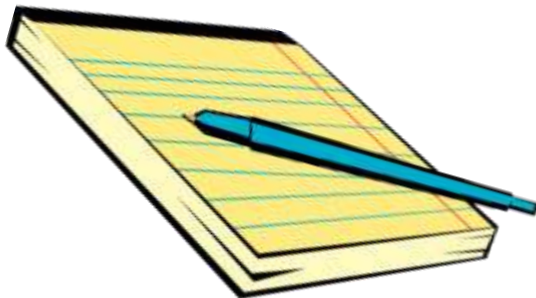
**“What does America the Beautiful mean to me
(regarding veterans and our military)?”**



Class	Grade Level	Word Requirement*
I	3 and 4	150-250
II	5 and 6	250-300
III	7 and 8	350-400
IV	9 and 10	450-500
V	11 and 12	450-500
VI	Students with special needs	Word count should correspond with student's grade level.

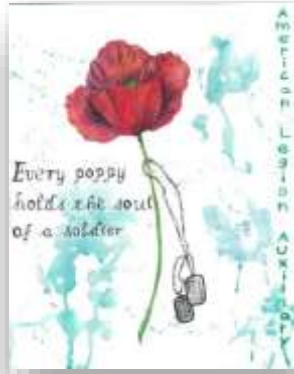
ACTIVITY

**“What does America the Beautiful mean to me
(regarding veterans and our military)?”**



1. Take a few minutes to begin writing your own Americanism Essay.
2. We will discuss as a group how to judge essays and how the Americanism Essay Contest furthers the mission of the ALA.

ALA Youth Programs



ALA Youth Programs



★ Youth Hero Award

- Youth should demonstrate a physical act of valor.

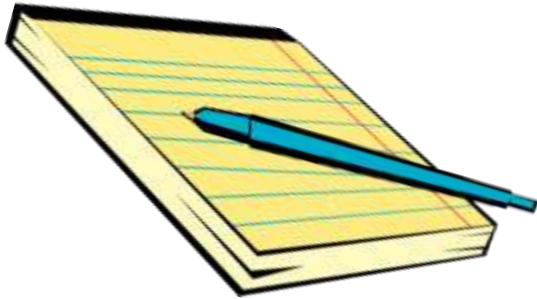


★ Good Deed Award

- Youth should demonstrate leadership in community service.

ACTIVITY

Youth Hero and Good Deed Awards



1. Discuss at your table what makes a good nomination.
2. We will discuss as a group what makes a good nomination and how to find them.

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AMERICAN
LEGION
AUXILIARY
Girls State

ALA Youth Programs



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ALA Youth Programs



Junior Shooting Sports



Oratorical Contest





ALA Scholarships



Children of Warriors National Presidents' Scholarship

15 - \$5,000 scholarships
- for direct descendants of wartime veterans

Non-Traditional Student Scholarship

5 - \$2,000 scholarships
- for Legion Family members, veterans, and veteran & military spouses

Spirit of Youth Scholarship

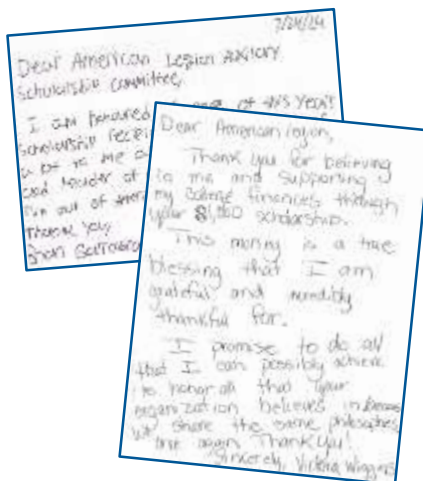
5 - \$5,000 scholarships
And up to 47 - \$1,000 scholarships
- for Junior members graduating high school

Member Loyalty Scholarship

10 - \$2,500 scholarships
- for current college students who are ALA members and former Junior members



ALA Scholarships



Department & Unit Scholarships

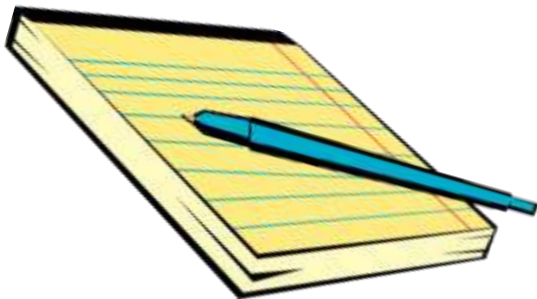


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ACTIVITY

ALA Scholarships



1. Discuss at your table:
 - A. What are keywords to get people interested?
 - B. What are ways you can help students complete the application?
 - C. How can you use this to recruit for membership?
2. We will discuss your answers as a large group.

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Background Checks & Child Safety Training

www.protectyouthsports.com

- ★ Anyone working directly with youth must pass a background check and child safety training.
- ★ This not only protects the children, but it protects you and our organization.



Junior Ceremony





LUNCH BREAK

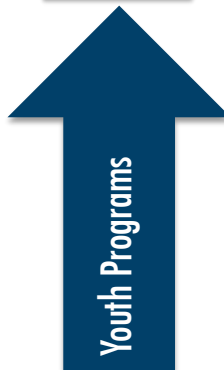
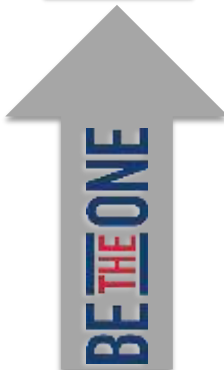
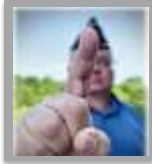
12:15pm – 1:30pm

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Service to Veteran and Active-Duty Military



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Service to Veteran and Active Duty Military



- The Changing Face of the military and their families
- Finding the military in your community
- Creating partnerships to support the military in your community
- The changing face of veterans and their families and nonfamilial caregiving
- Leveraging local resources to locate veterans in your community
- Supporting & working with outside organizations

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The Changing Face of the Military and their Families

In 2000.....

Active-Duty Recruits



87% of new active-duty recruits were between the ages of 18 and 24

Race



20% of enlisted recruits were black, 6% higher than the civilians

Women



Women made up 19% of enlisted personnel and 20% of officers.

Military Size



US had the world's third-largest active military by size.

* Military Stats FY22 <https://demographics.militaryonesource.mil>

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2022 By the Numbers - Active Duty



81.8% enlisted vs 18.2% officers



Men = 82.5% Women = 17.5%

Average Age = 28.5 years



Identify as Minority



Identify as White

By the Numbers - Reserve and Guard

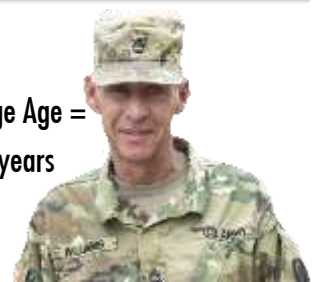


82.4% enlisted vs 17.6% officers

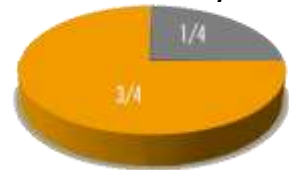


Men = 78.4% Women = 21.6%

Average Age = 31.9 years



Identify as Minority

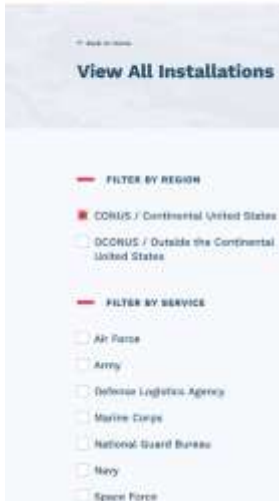


Identify as White

Finding the Military in Your Area

WHERE ARE THEY NOW?

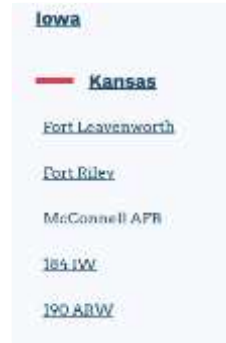
MILITARY INSTALLATIONS



← Find installations in your area

Searchable by State →

← Filter by Service



<https://installations.militaryonesource.mil/view-all>

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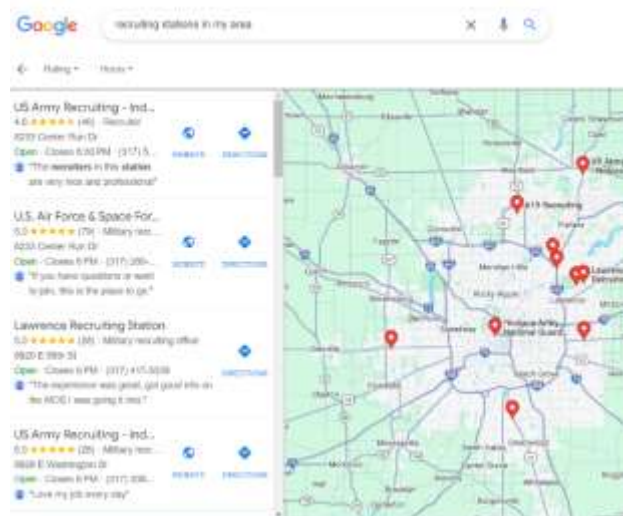
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Finding Military Recruiters in your Area

WHERE ARE THEY NOW?

Good to know...!!

- Military recruiters are assigned to all parts of the country – even rural areas.
- Most of these assignments place them and their families far from the support and services found on military installations.
- Don't know where a local recruiting station is? Use the power of Google!
- Remember that recruiting for Space Force goes through Air Force Recruiting for now.
- Don't forget National Guard/Reserve Recruiting too.



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ACTIVITY

Finding and Engaging with our Military

1. Grab a piece of paper and a pen.
2. You have two minutes to persuade a recruiting station commander that the ALA can help their recruiters, staff and families.
3. Rules: Failure is not an option!
4. 15 minutes to craft your speech.
5. Ready ... GO!
6. After Action... Let's share with some role playing.



Creating PARTNERSHIPS in your Community



Food Insecurity



- 2023 – 1 in 5 military and veteran families were food insecure rising to 1 in 4 among active-duty families
- In 2019, Blue Star Families reported that 14% of almost 4,500 enlisted active-duty family respondents reported low or very low food security

Spousal Unemployment



- Military spouses who work are often unable to accrue seniority due to frequent moves
- Careers that require licensure can delay or stymie earning capacity
- Finding new employment after a move is daunting and challenging



Creating in your Community

Armed Services YMCA www.asymca.org

The American Legion Auxiliary has a memorandum of understanding with ASYMCA to provide financial support.

For more information, listing of locations and affiliate locations or interested in volunteering or donating, visit their website at <https://asymca.org>



Remember!

Poppy Funds can be donated directly to ASYMCA Food Pantry Managers to purchase items of necessity.



ARMED SERVICES YMCA



Creating in your Community

Military Spouse Employment Program

The Military Spouse Employment Partnership is an initiative of the Department of Defense's Spouse Education and Career Opportunities programs that aims to help military spouses find jobs.



- Become one of 440 partners who support the initiative and help provide employment opportunities for spouses of the military.
- Serve as a mentor to assist, support, and connect military spouses to helpful resources, job fairs, and career paths that offer options and information about the job market.

The Changing Face of Veterans and CAREGIVING

1 Veterans who served in the last 30 years make up the largest number of living veterans



Why we care: The needs of Gulf War-era veterans may be different than those of previous generations

2 The share of the U.S. population with military experience has declined



Why we care: The veteran pool is shrinking which means the opportunities to engage may also shrink

3 The VA projects that the number of living veterans will continue to decline over the next 25 years



Why we care: By 2046, WWII, Vietnam veterans will no longer be living so our service model will need to align with the needs of those veterans who served in the Gulf era.

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The Changing Face of Veterans and CAREGIVING

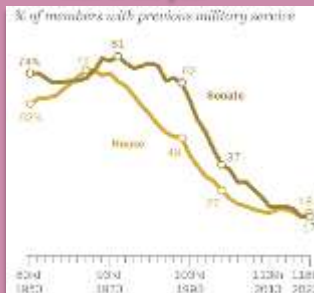
4 As the number of veterans declines over the next 25 years, their demographics will shift



The number of women veterans and the number of women using VA services is expected to double again in the next decade.

Why we care: More female veterans will be present in the veteran population so services may need to adjust to enhance to better align with the needs of women

5 Fewer members of Congress have military experience than in the past



Why we care: The Lawmakers and legislators will not understand the importance of serving the veteran community making VSO engagement more critical

6 Most Americans view the Department of Veterans Affairs favorably



Why we care: Assuring that citizens find value in the VA assures that continued attention to funding and services will remain a priority for lawmakers.

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The Changing Face of Veterans and CAREGIVING

How You Can Help...



Identify



Reach Out



Resources



Financial Help



Family Support



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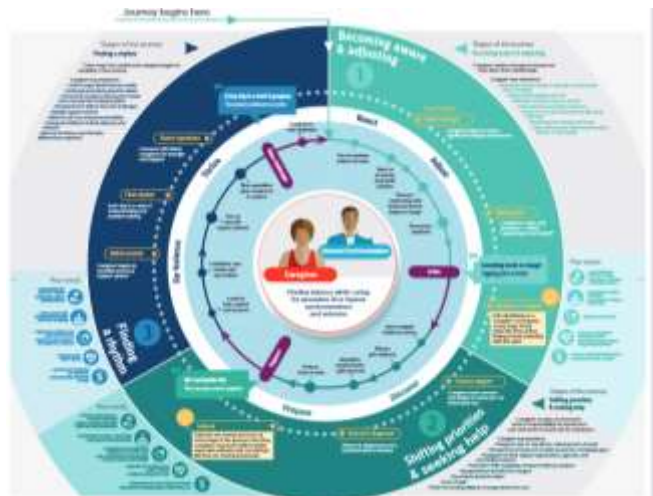
The Changing Face of Veterans and CAREGIVING

Welcome to the Military & Veteran Caregiver Experience Map

Elizabeth Dole Foundation, Philips, and the Department of Veterans Affairs have partnered to document the journey of military and veteran caregivers

Get the Map!

Caregiverjourney.Elizabethdolefoundation.org



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ACTIVITY



Caregiver Support

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Working with Outside Organizations



Search Other Service Organizations:

- Investigate other service organizations whose mission is in alignment with serving veterans



Align with Local Businesses

- Partner with local businesses to create awareness for the purpose of seeking veterans who are in need of assistance



Query

- Realtors
- Public Service Personnel (trash, postal, utilities)
- First Responders
- Chamber of Commerce

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Working with Outside Organizations



Research for Data and Analytics:

- National Center for Veterans Analysis and Statistics
- State Director of Veterans Affairs
- Military Families Research Institute



Explore Faith Based Organizations

- Open dialogue with spiritual leaders and investigate places of worship for veterans who may need assistance



Participate in Community Outreach

- Connect with foodbanks, senior centers, shelters, senior living communities to identify veterans needs
- Query municipal leadership to discover if there is an opportunity for veteran outreach



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Arts and Healing in the Military Community

Since 2000, the American Legion Auxiliary has been a co-presenter of the Festival.



National Veterans Creative Arts Festival
May 11-18, 2025 • Indianapolis, Indiana

Categories Include:

- Oil Painting
- Leatherwork
- Paint-by-number kits
- Writing Categories
- Dance
- Drama
- Music

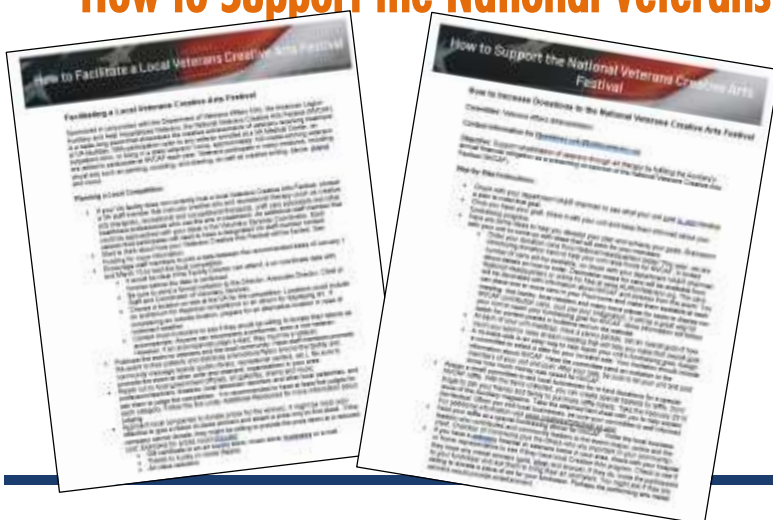
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Arts and Healing in the Military Community

How to Support the National Veterans Creative Arts Festival



There are two excellent found on the VA&R Committee page:

- How to Support the National Veterans Creative Arts Festival
- How to Facilitate a Local Veterans Creative Arts Festival

Download these helpful documents and get started supporting NVCAF Today!



Working with Outside Organizations



Poppy Funds can be used to support Honor Flight!

There are 3 Ways Poppy Funds can be used:

1. Money can be donated directly to Honor Flight hubs in your area or to Honor Flight Lone Eagle program. Visit: loneagle.honorflight.org for more info!
2. Donating directly to Honor Flight Inc. Visit www.honorflight.org/donations for more info
3. Purchasing from the authorized list of acceptable support items (food, nutrition, oxygen, etc). A complete list of items can be found on their website



www.honorflight.org


The mission of the honor flight network is one of gratitude. For their service, sacrifice, and selflessness.

[HonorFlight_v2.mp4](#)


Honor Flight Video – if you want to watch (we will insert):
Click blue link at top

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Working with Outside Organizations



Military and Veteran Caregiver Network
Caregivers from all eras and services are invited to join and exchange experience, empathy, education and encouragement.

JOIN THE CAREGIVER NETWORK




American Red Cross | Military and Veteran Caregiver Network

www.redcross.org

Select → Get Help

Then Select → Military Families

Then Scroll Down and Select →



The Military and Veteran Caregiver Program (MVCN) offers peer-based support and services to connect those providing care to service members and veterans living with wounds, illnesses, injuries and/or aging.

Programs: The MVCN helps caregivers of all eras and at all stages of caregiving by providing access to three peer support programs:

- Online Peer Support Community
- Peer Mentor Support Program
- Peer Support Groups (Online & Community-Based)

Services: The MVCN helps caregivers of all eras and at all stages, including partners and supporters, by providing access to two public caregiver-focused services

- Resource Library
- Master Calendar

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Supporting Families when a Veteran has Passed



Programs: TAPS has many resources to support those who are experiencing grief and loss

- Survivor Helpline
- Survivor Care Team
- Grief Counseling

VOLUNTEER!

Sign up to volunteer with TAPS

From the Main Menu, select Support Taps → Volunteer

- Events and Camps
- Mentoring
- Group Volunteers



TAPS
Tragedy Assistance Program for Survivors
www.taps.org

TAPS is the national nonprofit organization providing compassionate care and comprehensive resources for all those grieving a death in the military or veteran community

Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones.

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Supporting Wreaths Across America

Our American Legion Family works with Wreaths Across America to support those left behind and honor the Veteran's memory

Before Christmas: Locate WAA activities near you on their website. Check out 'Get Involved'.

After Christmas: Think about how to plan for future WAA Days.

WAA Day 2024: December 14

"Every man has two deaths, when he is buried in the ground and the last time someone says his name. In some ways men can be immortal."

~Ernest Hemingway

Wreaths *across* **America**
www.wreathscrossamerica.org

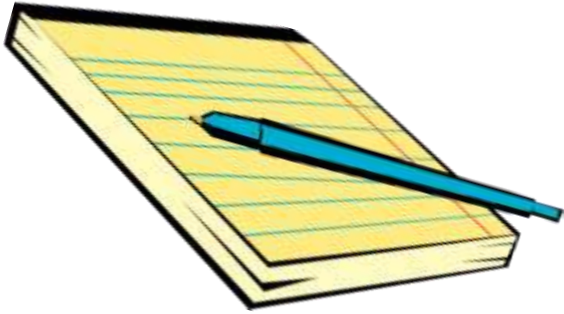


- Remember the fallen, Honor those who served, and Teach the next generation the value of freedom.
- Volunteers are the "beating heart" of the program and work year-round to share this important mission and inspire others to join.

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Service to Veterans and Active Duty Military



Reflections

"Commit to Veterans"

1. Think about the opportunities presented in this segment.
2. Write down 2-3 take-aways. Something you learned, something you didn't know, something you will do.
3. Develop an action plan to commit to supporting veterans in your community.

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Implementing Mission Training



**But you do not
have to do it all**

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FALL SPECIALS

SMALL BITES
 Bake 2 Dozen Cookies (any kind) every Friday and Deliver to Oak Grove Nursing Home.
 Plan, organize and execute a fundraiser to benefit the American Legion Auxiliary Emergency Fund.
 Meet at the Post on the Second Saturday of each month at 10am to staff and stamp 200 envelopes.
 Call 10 Members who did not receive their membership dues in 2022 to invite them back for membership.

BY THE MONTH
 October 20 - Halloween Trick or Treat: Bring a bag of candy to the Post to give on October 20.
 November 11 - Veterans Day Luncheon: Meet at the Post for our annual Veterans Day luncheon. Lunch, coffee, religious and services provided. Call Mike 913-238-1292 for more information.
 December 8 - Remembrance VA: Call these people before or wrap gifts. See you on Dec 8th at 913-238-1292 for more information.

SUPPORT
 Sign up as a new member for Club #238 and see their dues for the first year.
 Sign up to be Leadership Volunteer to serve as one of ALA Post #238's committees.

MEETINGS
 Be sure to join in the fun with other Unit 250 members for our meetings. We meet on the second Thursday of each month at the Post!
 time 6:30 p.m.

DONATE
 Make a donation to the Lawrence E. Blair Memorial Scholarship.
 Purchase a fundraising calendar to support ALA Unit 250's liquidity. Thank World for National President, 2024-2025.

3 Some easy peasy activities that anyone can do with a little time

1 Make sure to include info about your unit and who to contact

4 Include stretch goals! We want members and we want leaders!

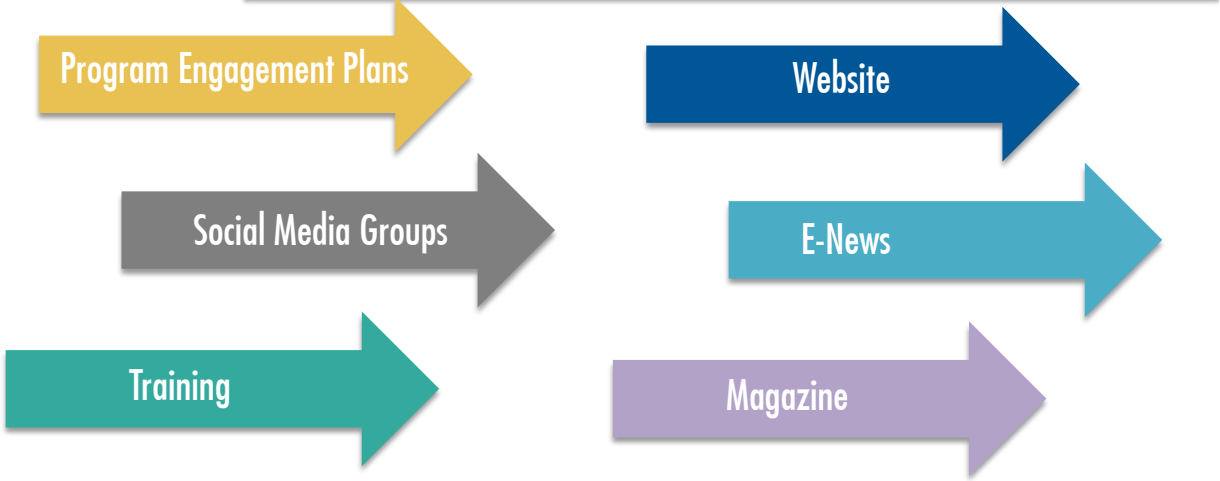
2 A little bit about our mission and organization will help to educate

5 Remind about meetings and any special activities!

6 It's always OK to remind members that we accept donations!



Where is all the information?





Shout from the Rooftops!



- ✓ Reporting – Why do we want to know?
- ✓ Tell our Storytellers (Communication Staff)
- ✓ Our Impact

WE WANT TO HEAR FROM YOU



A Community of Volunteers Serving Veterans, Military, and their Families

