

**AMERICAN LEGION AUXILIARY
DEPARTMENT OF GEORGIA
Poppy Program
POPPY POSTER CONTEST RULES**

Entries are due on or before May 1 each year.

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Poppy Poster Contest Rules

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the unit with judging meeting the same requirements and rules as for the schools.

Contest Classes

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
 - a. Those in special education classes
 - b. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
 - c. A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles "a", "and," "an", "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
2. The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field poppy which consists of 4 red petals, a black center and yellow dot in the middle of the black center.
4. The entries should be mailed and received by the Department of Georgia Poppy Chairman by 5:00 PM on May 1st. The poster shall be on 11x14" poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria

- 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, for textures, acrylics, pencils and markers.
 8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
 9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
 10. The poster shall be the work of only one individual.
 11. The label "In Memoriam" from the veteran-made poppy may not be used.
 12. Entries selected as a Unit Finalist in each Class, must include a cover sheet

National Poppy Poster Contest Judging and Awards:

1. Each department shall establish its own procedure for judging.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. Unit members should follow deadlines and process for the department. All department entries are due to the division chairman by June 1.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial purposes.
6. Grade levels from 2nd to 12th grade are divided into seven classes (listed above) with one additional class for "Best Overall" in each division. One award in each of the eight classes will be presented in each division. Winners will receive \$50 and a \$50 donation in the student's name will be made to the Children of Warriors National Presidents' Scholarship fund.
7. Submit Unit contact name and phone number in order for the Department Poppy Chairman to obtain the following information if necessary-"Final entries submitted to the Southern Division Chairperson, must include correct mailing address and contact information of the entrant in order for award checks to be properly processed and mailed to the student's home address."